

Bishara Textile and Garment Manufacturing Co.

## **Profile Presentation**



. Weaving . Dyeing . Finishing . Printing . Cutting . Sewing .





area of the premises: 323,000 ft<sup>2</sup> and 237,100 sq ft for the sewing factory of which, 86,100 sq ft for weaving, dyeing, printing and finishing



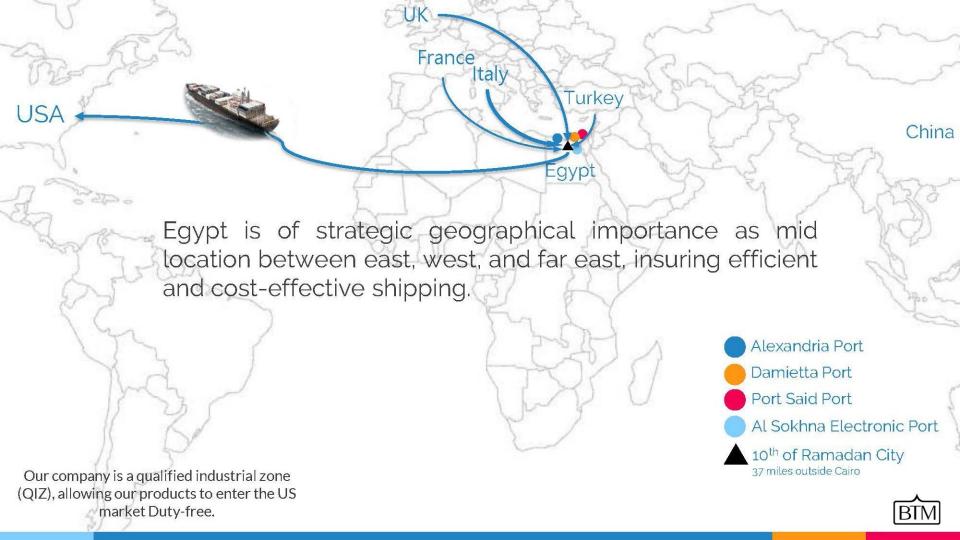
The clothing and textile industry has always been a major player in the Egyptian economy. Over the years it has become one of the most well-established industrial sectors, thus receiving the full support of the government, ensuring its growth and continuity.



Four decades ago, Bishara for Fashion Group started as Amiriya Dyers, a dyeing and printing house. It has now evolved into a vertically-integrated company, specializing in the production of high quality textiles and readymade garments.



The founder and Chairman of Bishara for Fashion is Louis Bishara. Together with his wife, Amal Bishara as the house designer, he was the first to create a menswear fashion brand in 1980. Aside from his entrepreneurship, he is a member of the union of Egyptian industries, a senator in the Egyptian congress, and a former member of the Presidential Egyptian-American Business council.









The finest long staple yarns

Automated Rail

ZSK Germany

Bishara Textile and Garment Manufacturing Co. BTM is a completely vertical operation, from fabric to clothing-manufacturing. located in the 10<sup>th</sup> of Ramadan Industrial city of Egypt, we are a technology-driven company that strives to constantly improve its manufacturing processes while closely adhering to our commitment to quality and excellent customer service.









80/1100% Linen

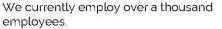
100/2 100% Cotton

80% Cotton 20% Polyviscose

Our vertical integration allows us to produce all kinds of woven fabrics, ranging from high quality worsted wool, carded wool and wool blends to fine woven Egyptian cotton fabrics, according to customer needs. That is in addition to our major specialization in the tailoring of men's and ladies wear, ranging from tailored suits to shirts, trousers, etc.









Beyond the figures you will find a young and enthusiastic team hard at work



Kannegiesser, Germany



Hoffman Press, USA

As top quality apparel manufacturers, our process begins with research, design, and product development, then continues on through apparel pattern-making and grading.

Next, garments are constructed in the cutting and sewing departments and are passed through several quality control inspections along the way.

















Our commitment to a continuous program of Quality Assurance and environmental preservation has been acknowledged and acclaimed.

In accordance with local and international law, BTM is in compliance with international guidelines for vendors known as a 'shared commitment'



#### QIZ Experience

Bishara is a member of the QIZ (Qualified Industrial Zones).

Under QIZ Egyptian exports to the USA are duty free provided that they have a 10.5 % Israeli components

#### EUR. 1 Certificate

An EUR1, also known as a 'movement certificate that enables importers in certain countries to import goods at a reduced or nil rate of import duty under trade agreements between the EU and beneficiary countries.

Under EUR.1 certificate Bishara Textile & garment Manufacturing (BTM) exports to the EU are duty free











Plotter Kuris, Germany Hoffman, USA

Finally the garment is sent to the finishing department to be pressed, examined again, hung, tagged and shipped according to our clients' specifications.

Our manufacturing facility employs Gerber garment technology and Great Planes software solutions to coordinate garment production, as well as internationally acknowledged quality inspection procedures.





Over the years, Bishara for Fashion has become a leader in customer service, manufacturing technology and data processing. It has a strong reputation as a supplier with full-service capabilities.





All the products we design are diligently tested against our strict standards and are a promise of uncompromising style, quality, comfort and durability.







Quality, reliability, comfort, and durability are the backbone of all our designs. We combine all these elements and give you garments that are easy to maintain, yet unique and distinguishable in their own special way.



### Water Treatment



A state-of-the-art water-treatment plant is available on-site to ensure that no hazardous chemicals pass into the city drainage system

We recycle and absorb unused, dyed water back into the process









Our men's suits technical know-how originates from a well known Slovenian Company called MURA, the founders of Hugo Boss, Joop, Odermark, Escada, and others.









Sulzer, Switzerland

Union Special, USA

Storage & Shipping facilities

Our production capacities are continuously growing to accommodate the growing global demand.

Monthly Capacities: 20,000 Shirts/Blouses 25,000 Classic Trousers 10,000 Ladies/Men Suits













To ensure that the working environment and conditions are conducive for effective working and constitute minimum hazards for all employees, the company adopts the following measures:

- No employee under the minimum legal age is hired.
- A completely non-smoking environment guaranteed.
- Automatic fire fighting system available on site.
- Free transportation available for all employees.
- Training center for all newly-employed personnel.
- All sewing, cutting and production rooms are fully air conditioned.
- Medical staff and a clinic are available for all employees and their families, in addition to health insurance coverage.





Amal Bishara Vocational Secondary School.



Since its foundation in 2008, the Amal Bishara School has received and educated over six hundred secondary trainees showing an interest in craftsmanship. With a curriculum approved by the ministry of education and adjusted according to industry needs; successful candidates leave the school with a certified degree, allowing them to become professional technicians.





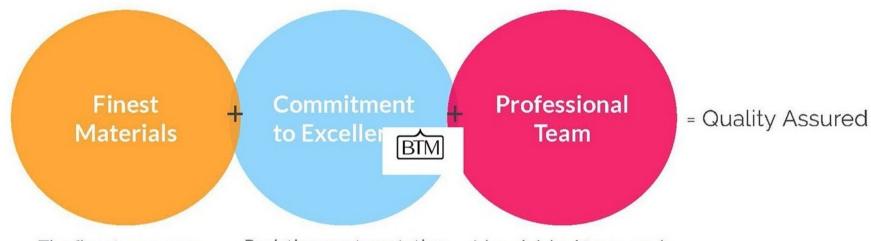




Trainees at Amal Bishara School receive a mixture of educational and vocational training . specializing in various lines of production at their training center . By doing this the school aims to :

- -Find solutions for unemployment.
- -Encourage trainees to support their families.
- -Encourage financial independence.
- -provide trainees with an alternate educational system other than the governmental national system.
- -Provide the industry with a large number of qualified professionals, ready to work at any company.





The finest yarns are imported from Germany, Italy, & the UK along with access to long staple Egyptian Cotton

Resisting any temptation to settle for less, challenging ourselves to achieve better results A handpicked team, each an expert in their own field, insuring quality at all stages, and amounting to a rich, cohesive, and passionate ensemble













#### Our Branches





in 1988

We opened our first shop

In mohandessin (Cairo)

the success in selling the collection drove into the expansion of opening a chain of shops all over the country as well as being a pioneer in making an exclusive seasonal fashion show.



#### Private Labels/ Exports

# NINE WEST





































John Lewis

GEOFFREY BEENE

UNITED COLORS OF BENETTON.

Theory

### Private Labels/ Exports





Dusit Thani

El Gezirah Casino Barrière

IW MARRIOTT.

Le Caire







EGYPTAIR

Presidential Fleet

orange<sup>\*</sup>

mobinil











The world's local bank



**L**MERIDIEN

SOFITEL



















CATARACT

Depuis 1899

VFS 🍪 😂

TASHEEL



HOTELS & RESORTS

MÖVENPICK



MAGDI YACOUB



We design and produce high quality uniforms for many international schools including CES, Malvern College, The royal British International School, NCBIS, Oasis, VIS, BISM, TBS, MILS, MLS and several others.

www.shopping4school.com



# Thank You





# BISHARA FOR FASHION (BISHARA TEXTILE AND GARMENT MANUFACTURING)

Industrial Zone (B02) - P.O. Box 47, 10th of Ramadan City - Egypt

This certificate verifies that the above Organisation has been audited on the above address for scope as under and found to be in accordance with the requirements of Management system.

ISO 9001:2015

Quality Management System

Manufacture and Retail of Textile & Garments

Certificate No.: Q-20090102

Date of initial registration
Date of this certificate/Issue No.
Certificate Expiry
Recertification Due

01-09-2020 01-09-2020/01 31-08-2021\*

31-08-2023

\*After successful completion of Annual Surveillance Audit, New certificate will be issued.

This Certificate is valid per Rules and Regulations of ECL & also the surveillance audits conducted atleast once a year To check the certification validity please visit our website- www.theecl.com or contact at- info@theecl.com









**Equalitas Certifications Limited**