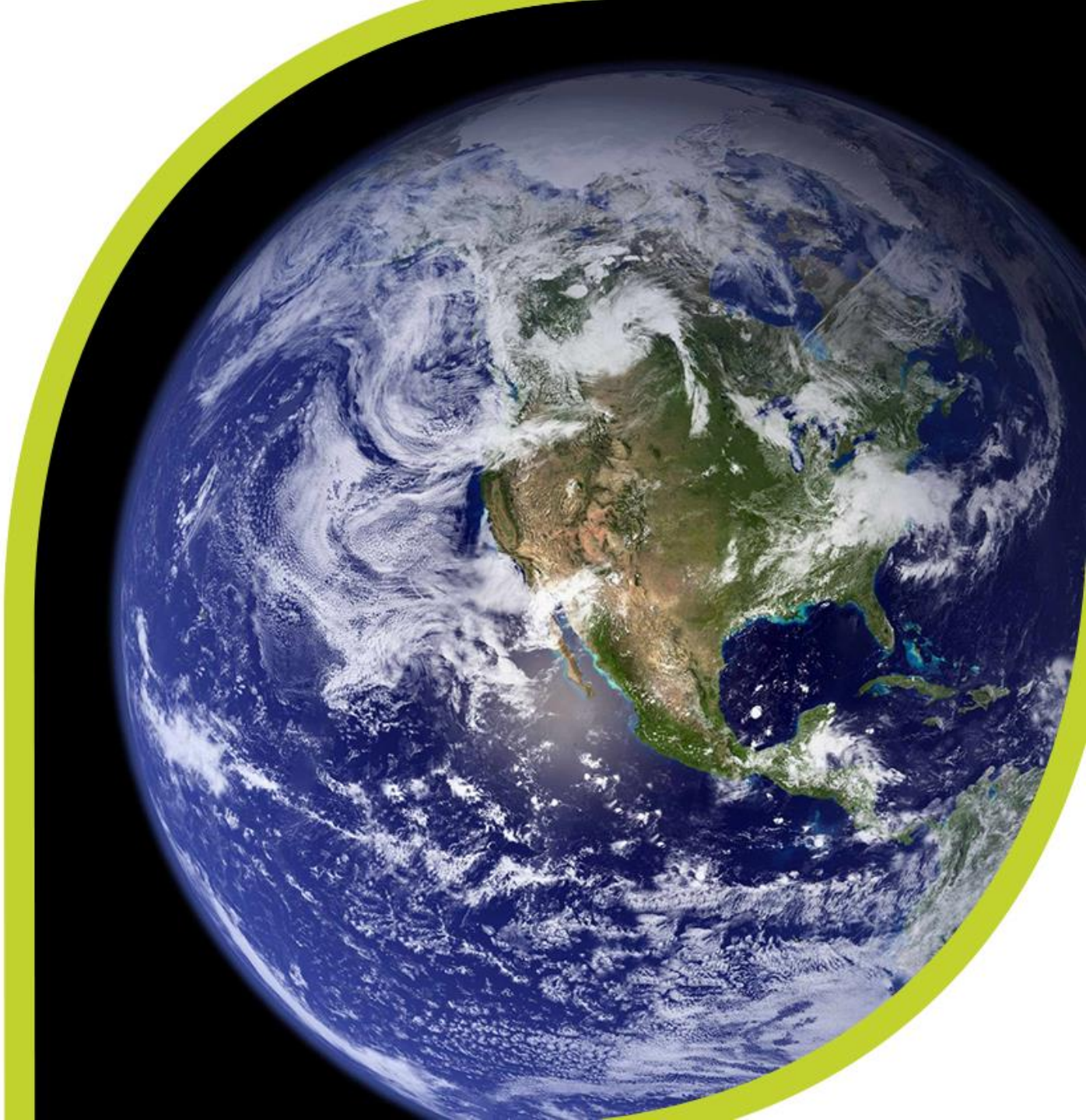


UNITING ALL CHAMBER MEMBERS FOR A GREENER FUTURE



PROUD
TO SUPPORT



The Road to Green Economy –Business forum Along side COP27

What

1. A two day forum bringing together the best in international business discussing the latest opportunities around the COP27 topics.
2. Topics to be discussed:
 - Sustainability and Circular Economy
 - Future Business Goals
 - Green Finance
 - Changes to achieve Climate targets
 - Smart cities
 - Highlighting sectorial benefits
3. Networking lunches and Reception dinners
4. Case Studies
5. B2B Meetings
6. Product and innovation showcase

Objective

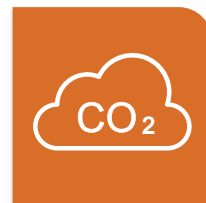
- Sharing of information from global leaders on all COP 27 topics.
- Gaining of knowledge and connections to push the sustainability agenda through businesses moving forward.
- Fast track trading and partnerships with both Egyptian companies and a global market.
- To act as driving Business organizations in the mitigation process towards global green economy

Target Audience

- Companies looking to do business in sustainability with Egypt, Africa and the rest of the world
- Member companies who can showcase best practices to a global audience

Key sectors:

- Infrastructure
- Energy and Renewable Energy
- Finance
- Manufacturing
- Education
- Mining



Business Forum in Sharm El-Sheikh - Agenda

Tuesday 8th of November

19:00-20:00 Delegates arrive

Wednesday 9th of November

08:30-09:00 Welcoming Remarks

09:00-10:15 **Panel Discussion:** Integration between Trade and investment and Circular Economy and Sustainable projects and procedures

10:30-12:30 **Networking Followed by light lunch**

12:30 - 17:00 Activities within the Conference

17:00 - 18:15 **Panel Discussion:** Green Finance / Enabling conditions including Legislative and Behavioural Changes to achieve Climate targets.

19:00 - 21:30 **Welcome Dinner Reception**

Thursday 10th of November

08:30-09:00 **Welcoming Remarks**

09:00-10:15 **Panel Discussion:** Future Business Goals & Smart Cities- How can businesses deliver and benefit from their climate target - infrastructure, construction and Communications

10:30- 12:30 **Networking followed by light lunch**

12:30- 17:00 Activities within the Conference

17:00 - 18:15 **Panel Discussion:** Highlighting sectorial benefits in moving towards a circular economy in maritime and Education. Carbon Credit - Based on new technology

19:00 -21:30 Networking Reception



Business Forum

Business Forum

- Two panel discussions/day from leading market players offering case studies and learning opportunities.
- Organized Networking through a specialized conference app and dedicated sessions.
- Daily attendance at Green zone events.
- Reception networking dinners and lunches.
- Innovation hub to showcase projects or ideas of sustainable start-ups
- Opportunities for companies to showcase products and innovations.

Exhibition

- Innovation hub to showcase projects or ideas of sustainable start-ups
- Opportunities for companies to showcase products and innovations.
- Exhibition Stand only + benefits -

[Register here](#)



Business Forum – Exhibition Stands

The Exhibition Stand options are below.

Exhibition Stand

- Entrance to the conference for 2 people, including the dinners
- 3x1m stand
- Table with chairs
- Company logo to be placed on all marketing material and banner in the event in the most prominent locations.
- Both pre and post event mail outs to our mailing list of over 2,000 recipients. Highlighting the sponsors services.
- Posts on all BEBA/EBCC social media channels (LinkedIn, Twitter & Facebook)
- Company logo on thank you banner posted on BEBA/EBCC LinkedIn & Facebook
- Company's brochures/ flyers to be displayed at a literature table
- B2B meetings with the company after the event

Exhibition Stand only-For more information and to Register Please contact – inji@theebcc.com

Contact



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[Register here](#)

